
For more information, see the index listings for baccalaureate degree parameters, general studies, and academic regulations.

Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of C or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 2201, IS 2241, ACT 2291, ACT 2292, ECO 2251, ECO 2252, QM 2241, LAW 2221, and all 2000-level courses in the major and minor. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses subject to their adviser's approval and consistent with published prerequisite requirements. Under no condition may a student enroll in a 4000-level course without the satisfactory completion (grade of C or higher) of the lower-level courses listed above.

Transfer credit will not be awarded for any course to be used in the business core or major in which a C grade or higher has not been achieved.

Students must achieve an overall C average in both their business core and their business major in order to be eligible to graduate. All courses should be taken in the appropriate numerical sequence (i.e., 3000-level courses should be completed before attempting 4000-level courses).

MKT 3365	(3)	Integrated Marketing Communications
MKT 4463	(3)	Retailing

Select two upper level business or business law course electives (six hours).

The general studies program must include ECO 2251, ECO 2252 and MTH 2201, completed with a grade of C or better.

IS 2244	(3)	Computer Programming I
IS 2260	(3)	Computer Programming II
IS 3320	(3)	Data Communications and Computer Networking
IS 3330	(3)	Web Authoring
IS 3346	(3)	Database Management Systems I
IS 4447	(3)	System Engineering and Project Management
IS 4460	(3)	E-Commerce Design

Select one concentration:

General IS Concentration (nine hours)

Select three courses from the following:

IS 3339	(3)	Object-Oriented Programming I
IS 3349	(3)	Object-Oriented Programming II
IS 3380	(3)	Network Operating Systems
IS 4430	(3)	Web Site Design
IS 4440	(3)	Database Management Systems II
IS 4443	(3)	Internet Development
IS 4450	(3)	Network Design and Management
IS 4451	(3)	Network Infrastructure and Security
IS 4420	(3)	Web Server Administration
MGT 4480	(3)	Technology and Management Innovation

Networking Concentration (nine hours)

IS 3380	(3)	Network Operating Systems
IS 4450	(3)	Network Design and Management
IS 4451	(3)	Network Infrastructure and Security

Web Development Concentration (nine hours)

Select three courses from the following:

IS 4430	(3)	Web Site Design
IS 4440	(3)	Database Management Systems II
IS 4443	(3)	Internet Development
IS 4420	(3)	Web Server Administration

The general studies program must include ECO 2251, ECO 2252 and MTH 2201, completed with a grade of C or better.

MGT 3375	(3)	Human Resource Management
MGT 4472	(3)	Organization Behavior
MGT 4455	(3)	Employment Law (Hospitality and Tourism concentration)
OR		
MGT 4479	(3)	Management Seminar (required for all concentrations except Hospitality and Tourism)

General Management Concentration

Select six of the following courses:

MGT 4460	(3)	Introduction to Project Management
MGT 4471	(3)	Organizational Development
MGT 4473	(3)	Labor Law and Collective Bargaining
MGT 4474	(3)	Business and Society
MGT 4475	(3)	Small Business Management
MGT 4480	(3)	Technology and Innovation Management
MGT 4481	(3)	Staffing
MGT 4482	(3)	Managing Health, Safety and Diversity
MGT 4483	(3)	Human Resources Development
MGT 4485	(3)	Performance Appraisal and Compensation
MGT 4490	(3)	Total Quality Management
MKT 3363	(3)	Transportation Management
MKT 4463	(3)	Retailing
MKT 4465	(3)	Business Logistics
QM 3342	(3)	Introduction to Operations Research

Select one upper level business or business law course el -1.2t7(-.0015 Tc.0048d)

Human Resource Management Concentration

Select six of the following courses:

BUS 4499 (3) Internship

that has been evaluated by Troy University faculty and approved by the appropriate dean or transfer work from regionally accredited (Southern Association of Colleges and Schools, Middle States Association of Colleges and Schools, etc.) post-secondary community college or technical schools as approved by the Academic Council.

Specializations are not available in fields of study that are offered through Troy University as majors, programs, or minors, i.e., nursing, computer science, information systems, or education. Specialized technical knowledge and course work will normally be recognized in the following areas which are incorporated under the technology resources management program:

- Acquisitions/Contracts
- Air Traffic Control
- Aircraft Maintenance
- Aviation Operations
- Contracts and Acquisitions
- Electronics
- Fire Science
- Military Science
- Restaurant/Culinary (non-Alabama campuses only)
- Other Approved Technical Areas

For a student to qualify for the transfer of technical credit from a regionally accredited community college or technical school, he or she must have a

BUS	1101	(3)	Introduction to Business
ECO	2251	(3)	Principles of Macro-economics
<i>or</i>			
ECO	2252	(3)	Principles of Micro-economics

Select twelve hours of business courses, two of which are at the 3000-4000 level. All prerequisites must be met.

IS	2244	(3)	Computer Programming I
IS	3300	(3)	Introduction to Information Systems
IS	3320	(3)	Data Communications and Computer Networking
IS	3330	(3)	Web Authoring
IS	3346	(3)	Database Management Systems I

Select one upper-level IS course.