










*Determinants of Organizational Commitment Among
Intercollegiate Athletic Department Personnel,*

*Youth sport leagues and social
well-being at community level: Network formation patterns of community members through
youth sport leagues,*

sport media rights

Content, copyright and transmission: Analyzing current legal issues in

behavioral intensions *Interrelationship between constructs of service quality and*

Standard of care and risk management in the pole vault

processing for sport sponsorship effectiveness *An approach of schematic information*

*Sport sponsorship match-up effect on consumer based brand equity. 2004 Super Bowl
XXXVIII,*

Perceived sport event/sponsor match-up effect on consumer based brand equity,

*Influence of an associated power between fans and
preferred team on the sponsorship environment*

gambling activities *Perception of NCAA Bylaw relative to*

First Amendment in sport, *Do athletes own their name. Publicity rights and the*

The factors associated with spectator attendance

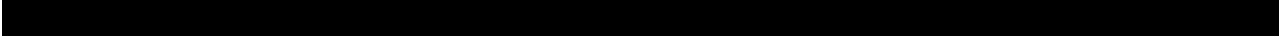
The match-up effect of sponsorship recall and image transfer

analysis techniques employed in the Journal of Sport Management: 1987-2002 *An assessment of statistical data*

of NCAA Division IAA members' institutions: The Mintzberg model,

The analysis of the professional sports images for the brand positioning





Role: Representing the college in performance and services

Role: Representing the school of Hospitality, Sport and Tourism Management

Role: Assisting a successful search process for Sport Management Program

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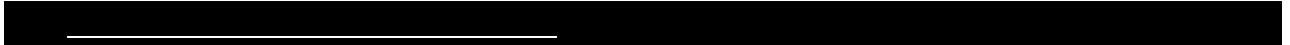
Role: Coordinating with all administrative tasks related to the ongoing operation of Ph.D. program in sport management

Role: Representing the school of Hospitality, Sport and Tourism Management

Role: Assisting a successful search process for Sport Management Program

Role:

and MLB revenue changes



"A Content Analysis of Athletic Development Web sites within the Sun Belt Conference."