

**NICOLE L. SELLARS**  
nsellars@troy.edu

## **EDUCATION**

### **Ph.D. Sport and Exercise Science, Emphasis in Sport Administration**

*Doctoral Minor: Applied Statistics and Research Methods*

**August 2021**

Dissertation Title: Career Development in Sport & Leisure: An Application of Social Cognitive Career Theory

University of Northern Colorado, Greeley, Colorado

Advisor: Dr. Alan Morse

### **M.P.E., Emphasis in Athletic Administration**

Idaho State University, Meridian, Idaho

**December 2015**

Advisor: Dr. Howard Gauthier

### **B.A., Communication**

*Minor: English*

**May 2014**

Boise State University, Boise, Idaho

Advisor: Dr. Laurel Traynowicz

## **TEACHING EXPERIENCE**

### **Assistant Professor**

*School of Hospitality, Sport, and Tourism Management*

**August 2019-Present**

Troy University, Troy, Alabama

Responsible for preparing and presenting lectures and class activities for undergraduate courses including Introduction to Event Management (HSTM 2210), Introduction to Sport Management (HSTM 2255), Event Communication & Technology (HSTM 3320), Leadership Principles in HSTM (HSTM 3350), Legal Aspects in Sport Management (HSTM 3353), Sport Marketing (HSTM 4430), Sport Finance (HSTM 4451), and Sport Communication & Emerging Technology (HSTM 4452), Revenue Generation (HSTM4470)

Tasked with creating syllabi, exams, and evaluations

2020

### **Graduate Teaching Assistant-Instructor**

*Department of Sport and Exercise Science*  
University of Northern Colorado, Greeley, Colorado

**August 2016-May 2019**

Responsible for preparing and presenting lectures and class activities for undergraduate courses including Administration and Law (SES 461), Self-Defense (SES 134), Basketball (SES 100), and Bowling (SES 111)

Tasked with creating syllabi, exams, and evaluations

### **Guest Lecturer**

*Department of Human Performance and Sport*  
Metropolitan State University, Denver, Colorado

**Fall 2017**

Responsible for preparing and presenting lectures for Sport Venue Operations (SM 2070) and Legal Liability for Physical Educators, Coaches, and Administrators (HPS 4660)

## **SCHOLARLY ACTIVITY**

**Sellars, N., Jacobs, B., & Wendry, B.** (Selected for development; 2021). A conceptual model of academic choice in sport and leisure management. *Managing Sport and Leisure*.

Jacobs, B., & **Sellars, N.**  
(Eds.). (341-352). Abingdon, United Kingdom: Routledge.

Traugutt, A., **Sellars, N.**, & Morse, A. (2018). Salary discrepancies between Conference. *The Journal of SPORT*, 6(1), 40-58.

**Sellars, N.**, & Fowler, B. (Data analysis in-progress). Athletic identity and athlete satisfaction: an analysis of club sport athletes. To be submitted Fall 2021 to *Journal of Issues in Intercollegiate Athletics (or equivalent)*.

**Sellars, N.**, Hazzaa, R., & Smith, K.M. (Data analysis in-progress). Subsidizing NCAA athletic departments: an analysis of student fees at FCS public institutions. To be submitted Fall 2021 to *Journal of Issues in Intercollegiate Athletics (or equivalent)*.

Hazzaa, R., & **Sellars, N.** (Data analysis in-progress). Understanding perceptions of corporate social responsibility in professional sport: Findings from contemporary consumers. To be submitted Fall 2021 to *Journal of Global Sport Management (or equivalent)*.

## **CONFERENCE PRESENTATIONS**

Jacobs, B., Hazzaa, R., & **Sellars, N.** (2020). Gender equity in sport management academic program enrollment: Generating a dialogue through faculty perspectives. Presented at the 2020 Commission on Sport Management Association Conference in Baton Rouge, Louisiana.

**Sellars, N., & Fowler, B.** (2019). Athletic identity and athlete satisfaction: an analysis of club sport athletes. Presented at the 2019 North American Society for Sport Management Conference in New Orleans, Louisiana.

**Sellars, N.** (2019). Gender equity in intercollegiate athletics: Discourses of a NCAA athletic department. Presented at the 2019 Global Sport Business Association Conference in Fort Lauderdale, Florida

**Sellars, N., Hazzaa, R., & Smith, K.M.** (2018). Subsidizing NCAA athletic departments: An analysis of student fees at FCS public institutions. Presented at the 2018 Global Sport Business Association Conference in Fort Lauderdale, Florida

Hazzaa, R., & **Sellars, N.** (2018). Understanding perceptions of corporate social responsibility in professional sport: Fi



Assisted Dr. Laurel Traynowicz and Dr. Keith Harrison by creating data collection protocol and