2011 2012 ASSOCIATES DEGREE SURVEY
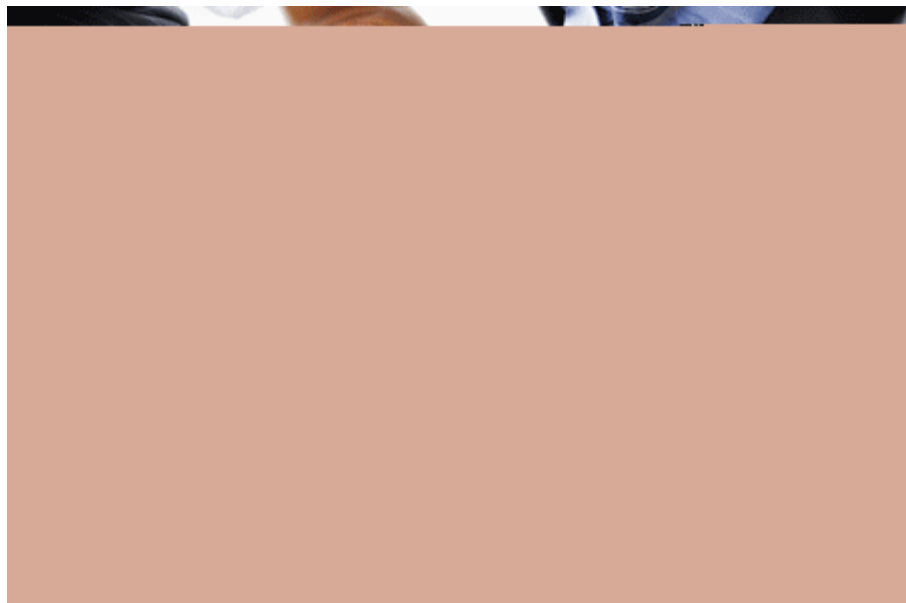
Troy University Office of Institutional Research, Planning, and Effectiveness

TABLE OF CONTENTS

Troy University 2011-12 Associates Degree Survey Report

Executive Summary

The purpose of this survey is to identify student satisfaction with their experiences at Troy University in an Associate's Degree program, recognize student development as a result of their Troy University education, and identify areas that need to be improved. Data collected in this survey are used to help the University strengthen its academic programs, better serve the needs of its students, and become more effective and efficient in accomplishing its mission and goals.

As an annual effort of institutional effectiveness, the Troy University Office of Institutional Research, Planning, and Effectiveness (IRPE) conducted the Troy University Associates Degree Survey

Descriptive Statistics of   Demographic Variables

Attachment one contains a graphical representation of each of the descriptive variables measured through the survey.

Summary statements from demographic variables:

- x A combined 44% of survey participants plan to graduate in Spring, Summer, or Fall 2012.
- x 71% of participants were female.
- x 51% of participants were Black, non-Hispanic and 40% of participants were White, non-Hispanic.
- x 58% were eTROY students and 26% were Montgomery Campus students.
- x Global Campus was represented by 4% of the sample and the site with the strongest representation was Albany, GA with 9 participants.
- x 52% of participants were enrolled in the General Education program, 28% in Business Administration, 6% in Computer Science and 14% in Nursing.
- x The majority of participants, 60%, were unconditionally admitted undergraduate students when they first started at Troy University. 34% were conditionally admitted.
- x 35% did not transfer any credit hours to Troy University.
- x 71% had taken an online or distance education course through Troy University.
- x 37% have only been enrolled with the University for one year or less and 37% for two years. 4% have been enrolled for more than five years.
- x One third of participants self-reported an overall GPA of 2.50 to 2.99.
- x Over half (55%) of the participants plan on continuing their education upon completion of the Associate's degree program. 30% plan on working in an area related to their degree.
- x Among those who do plan to continue their education 55% envision a bachelor's degree as their ultimate educational goal and 34% a master's degree.
- x 82% were employed while attending Troy University.
- x Among those who are employed 73% work 40 or more hours per week.
- x 63% reported receiving loans and 45% reported receiving grants as forms of financial aid.

Student Satisfaction Measurements

Associate's degree students were asked to rate their satisfaction with nine aspects of the degree program. Reponses were collected on a five-point scale of Excellent, Good, Average, Fair or Poor.

The percentage of students who rated these aspects as Excellent/Good or Fair/Poor are compared to prior years in Tables 1 and 2. It should be noted that student input of "Not Applicable" was removed from these calculations so that the percentages of satisfaction are representative only of students who did receive these services. The percentages in this table may not equal 100% because percentages of participants who reported the services as "average" are not displayed in the table. The 2012 survey data shows an increase in satisfaction from the 2011 survey data in eight of the nine areas listed in Table 1 and two of the three questions listed in Table 2.

Table 1	Excellent/Good			Fair/Poor		
	2012	2011	2010	2012	2011	2010
Overall quality of your academic program	88%	87%	85%	3%	3%	4%
Academic advising	77%	70%	69%	11%	12%	15%
Faculty accessibility	78%	76%	77%	9%	8%	7%
Instruction in major						

Regarding whether or not students would make the same academic choices again and if they would recommend the Associate's degree program to others four questions were asked on a four point scale of "Definitely yes, Probably yes, Probably No, Definitely No" For the purposes of data analysis the yes and no responses were grouped together in Table 3.

Table 3	Yes				No		
	2012	2011	2010		2012	2011	2010
If you were starting over, would you enroll in the same program?	83%	86%	84%		17%	13%	15%
If you could start college over, would you attend Troy University again?	91%	88%	86%		9%	11%	13%
Would you recommend your academic program to other students?	91%	91%	89%		9%	8%	10%
Would you recommend Troy University to someone planning to go to college?	93%	92%	90%		7%	7%	9%

Further analysis was conducted to determine the degree to which there were differences across demographic variables on the items related to student satisfaction. Attachment 2 contains a detailed report of this analysis by gender, ethnicity, campus, and degree program. The following observations emerged from that analysis:

x A difference exists between gender groups with satisfaction among male students being higher (as indicated by the percentage reporting "excellent/good") than satisfaction among female students for each of nine items measured.
x Differences between ethnic groups depend on the satisfaction variable; black students had higher satisfaction rates on five of the nine items listed while white students had higher satisfaction rates on four of the nine items.
x The highest degrees of satisfaction (100% reporting "excellent/good") were reported from Dothan and Phenix City students on seven of the nine items.
x Levels of satisfaction varied between degree programs depending on the satisfaction variable.

Attachment 3 contains the general comments that were submitted by survey participants.

Attachment 4 is the 2012 Associate's degree survey instrument.

Attachment 1 Demographic Variables

1) Semester of Intended Graduation:

Answer		Response	%
Spring 2012			

4) From which Troy University campus will you graduate?

Answer		Response	%
Dothan Campus			

Harrisburg, PA		0	0%

Ho

7) How many

10) What is your overall GPA?

Answer		Response	%
Less than 2.0		19	3%
2.00 2.49		101	17%
2.50 2.99		183	31%
3.00 3.49		184	32%
3.50 4.00		94	16%
Total		581	100%

11) What do you plan to do after you graduate?

Answer		Response	%
Work in an area related to your major field of study		171	30%
Work in an area outside your major field of study		6	1%
Continue			

13) Are/were you employed while attending Troy University?

Ethnicity

2012 Associates Degree Survey Data	Ethnicity:															
	African American		American Indian/Alaska Native		Asian		Caucasian		Hawaiian or Other Pacific Islander		Hispanic		Multi-Racial		Race/Ethnicity Unknown	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Overall quality																

Campus

Course availability in your major															
	Excellent/Good	4	57.1%	272	84.5%	18	81.8%	108	73.5%	6	85.7%	35	77.8%	
	Fair/Poor	2	28.6%	17	5.3%	2	9.1%	15	10.2%	0	0.0%	4	8.9%	

Course availability in your major	Excellent/Good	126	81.3%	24	70.6%	230	79.6%	62	81.6%
	Fair/Poor	11	7.1%	3	8.8%	23	8.0%	5	6.6%
	Average	18	11.6%	7	20.6%	36	12.5%	9	11.8%
	Total	155	100.0%	34	100.0%	289	100.0%	76	100.0%
Library	Excellent/Good	91	81.3%	24	85.7%	175	79.2%	63	87.5%
	Fair/Poor	10	8.9%	2	7.1%	13	5.9%	0	0.0%
	Average	11	9.8%	2	7.1%	33	14.9%	9	12.5%
	Total	112	100.0%	28	100.0%	221	100.0%	72	100.0%
Tutorial support	Excellent/Good	80	76.9%	19	76.0%	146	73.7%	33	66.0%
	Fair/Poor	9	8.7%	3	12.0%	19	9.6%	5	10.0%
	Average	15	14.4%	3	12.0%	33	16.7%	12	24.0%
	Total	104	100.0%	25	100.0%	198	100.0%	50	100.0%

Attachment 3: General comments

Faculty and Administrators who would like a copy of the unedited general comments may send a request to the Director for Institutional Surveys at smgivens@troy.edu.

Attachment 4: Survey Instrument

ASSOCIATE DEGREE SATISFACTION SURVEY 2011/2012

Please complete this survey and submit it online. The information you provide will help Troy University improve and enhance its programs and services so that the University can better serve the educational needs of its students. Your

You selected Global Campus; from which site did you file your intent to graduate?

- Albany, GA
- Arlington, VA
- Atlanta, GA
-

5) In which Associate's Degree Program are you enrolled?

- Business Administration
- Computer Science
- General Education
- Nursing

6) When you first started at Troy University, you were a:

- Dually

10) What is your overall GPA?

- Less than 2.0
- 2.00 – 2.49
- 2.50 – 2.99
- 3.00 – 3.49
- 3.50 – 4.00

GRADUATION/EMPLOYMENT PLANS

11) What do you plan to do after you graduate?

- Work in an area related to your major

15) What financial aid have you received at Troy University? (Choose as many as apply)

‰ Scholarship/fellowship
‰ Graduate assistantship
‰ Grants
‰ Loans
‰ Work study
‰ Tuition assistance
‰ Third party pay
‰ None
‰ Other (please specify) _____

PERCEPTIONS OF

18) If you were starting over, would you enroll in the same program?

- Definitely Yes
- Probably Yes
- Probably Not
- Definitely Not

19) If you could start college over, would you attend Troy University again?

- Definitely Yes
- Probably Yes
- Probably Not
- Definitely Not

20) Would you recommend your academic program to other students?

- Definitely Yes
- Probably Yes
- Probably Not
- Definitely Not

21) Would you recommend Troy University to someone planning to go to college?

- Definitely Yes
- Probably Yes
- Probably Not
- Definitely Not

Please type any additional comments you have regarding Troy University below: